

Sayena Majleseini (she/her)

Principal Product Designer | AI UX Engineer | Based in Seattle, WA

Building intelligent, secure, and scalable AI solutions that empower people

Experience

Principal Product Designer — AI & Automation | Microsoft

February 2021 – Present

- Led end-to-end design strategy for Docuify, ExpenseGo, and Legal Ease, three AI-powered platforms transforming contracting, compliance, and expense management across Microsoft's legal and finance ecosystems.
- Managed and mentored a cross-disciplinary team of 4 designers and researchers; partnered closely with PM, engineering, and business stakeholders to align design vision, delivery, and measurable KPIs across multiple programs.
- Scaled contracting throughput 900% (200 → 2,000+ /mo) and centralized 8,000+ docs/mo via AI-driven metadata extraction and workflow automation for Docuify (AI metadata + CLM platform); established the design framework now adopted org-wide.
- Delivered ExpenseGo MVP (Teams + mobile Copilot for expense) for 500 users; OCR + LLM receipt matching cut manual review by ~5 min/report and auto-validated ~50% of submissions. Built adaptive-card JSON design system that reduced front-end build time 30%.
- Designed AI routing and auto-tagging of 100K+ documents through Legal Ease & Litigation Hold projects, cutting review time by 20%; modernized search and request flows achieving <3s retrieval and high usability (SUS: 90 for Requestors / 86 for Admins), saving \$475K+ and 1,000+ hours annually.
- Co-led 3 MSD hackathon projects; 2 transitioned to production (OCR match + AI audit validation). Presented AI UX frameworks at MSD Impact Series and Design Week, shaping Microsoft's approach to responsible AI design.
- Defined AI design system standards for security, accessibility, and localization, ensuring scalable, compliant user experiences across global legal and financial tools.

Lead Product Designer — Passbook | Remitly

September 2019 – February 2021

- Designed and launched Passbook, an online banking app for immigrants, recognized by Time Magazine's 100 Best Inventions of 2020.
- Led end-to-end design execution across interaction, visual, and motion design; achieving 67% activation in 2 months.
- Built design system and Mixpanel analytics workflows to accelerate release cycles and enable data-driven UX improvements (4× faster iteration).

Lead UX Engineer — LearningWrite | Twenty Ideas

February 2018 - May 2018

- Designed and developed LearningWrite, an AI-assisted grading tool that achieved 92% scoring accuracy vs. 88% average human evaluator agreement, improving grading consistency across 400+ writing samples.
- Created React + TypeScript component library; led pilot across 4 schools, validating usability and adoption among educators.

Additional Experience

2015 – 2018

Product & Visual Designer | CBT Nuggets (Eugene, OR) and DreamDrawing Studio (Tehran, Iran)

Designed early educational and learning experiences; foundational work in UX systems and research that informed later AI UX leadership.

Education

Master's in Human-Computer Interaction and Design

September 2018 – September 2019

University of Washington (6-month Master's capstone project advised by Amazon AWS)

B.S. in Computer Science

Shahid Beheshti University

September 2013 – July 2017

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Skills

Design

AI UX Design • Figma + VS Code • FigmaMake • Secure by Design • Design Ops • Design Mentorship • Adobe Illustrator • Adobe AfterEffects • System Thinking • Collaborative Ideation • Wireframing • Flow Diagramming • Data Visualization • Rapid Prototyping • Storyboarding • Spec Work • Information Architecture • Strategy • Motion Design • Interaction Design • Visual Design • VUI • Accessibility

Qualitative Research

Marvin (Automated User Testing) • Focus Groups • Design Evaluation • Ethnographic Research • Task Analysis • Contextual Inquiry • Semi-structured Interview • Affinity Diagramming • Heuristic Evaluation • Diary Study • Accessibility Testing

Quantitative Research

Surveys • Data Analysis • Experiment Design • A/B Testing • Mixpanel

Programming / AI

LLM Prompt Engineering • Copilot Studio / Agent Builder • Github Copilot • Adaptive Cards (JSON) • HTML5 • CSS3 • JavaScript • TypeScript • React • Java • React Native

Awards & Leadership

Time Magazine's 100 Best Inventions of 2020

Passbook by Remitly

Speaker for "AI-Driven Process Change in UX"

PUSH UX 2025 (upcoming)

Community Engagement Director
IxDA Seattle

Design / Career Mentor

Women of MENA in Tech | ADPList